

INFORMATION RELEASE



Office of the Director

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NEWS EVENT NOTIFICATION

WHAT: News conference to kick off the summertime “travel, visit a state park, gas up, get a soda, catch a ball game, go out to eat, stay in a hotel and know where highway construction is before you go” season.

WHO: Arkansas Highway Commissioner Dick Trammel, Arkansas Parks and Tourism Director Richard Davies, Executive Vice President of the Arkansas Oil Marketers Association Steve Ferren and Executive Director of the Arkansas Hospitality Association Montine McNulty.

WHEN: **Wednesday, July 2 at 11:00 a.m.**

WHERE: Arvest Ballpark in Springdale. Enter through the front gates and then go right toward the community room.

WHY: The four organizations are partnering to promote the new AHTD IDriveArkansas.com website that features construction zone, real time traffic and weather information.

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